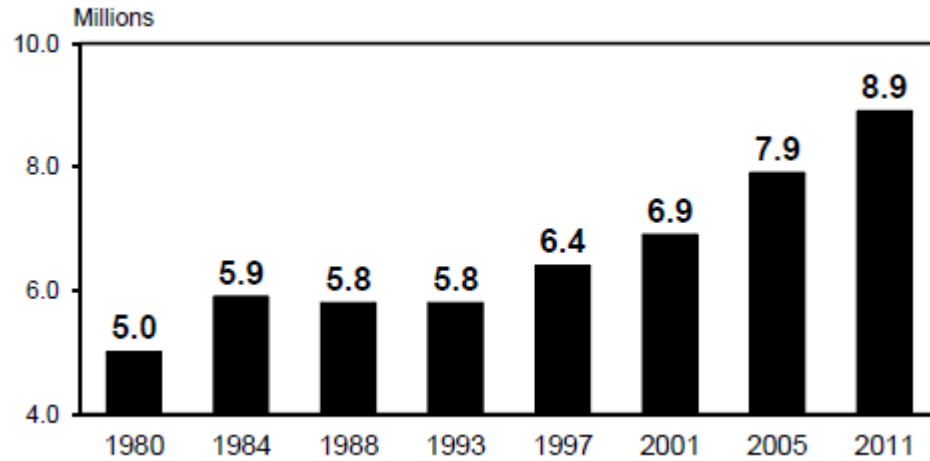


RV Industry Report

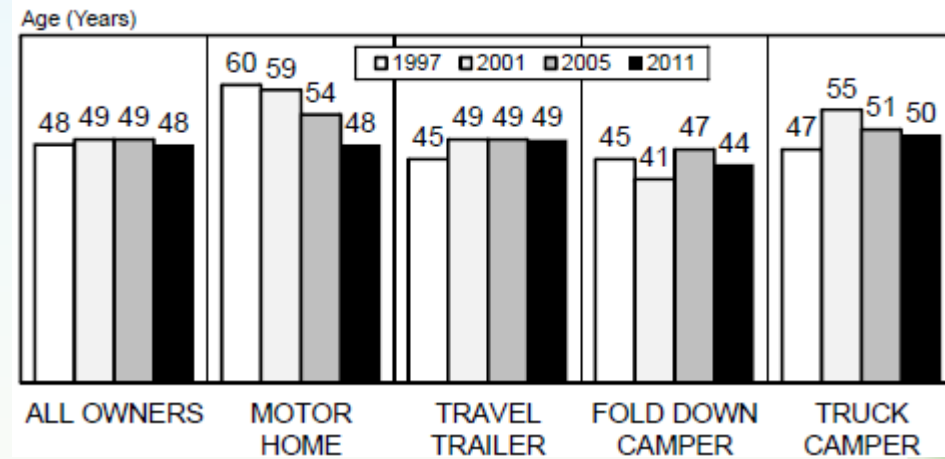
RVIA Industry Report Executive Summary
prepared by Marshall White, Guaranty RV



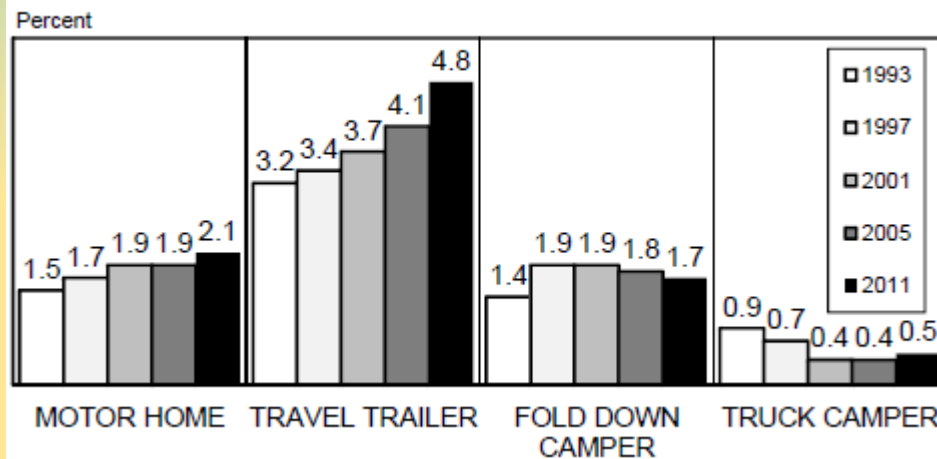
NUMBER OF U. S. HOUSEHOLDS THAT OWN RVs



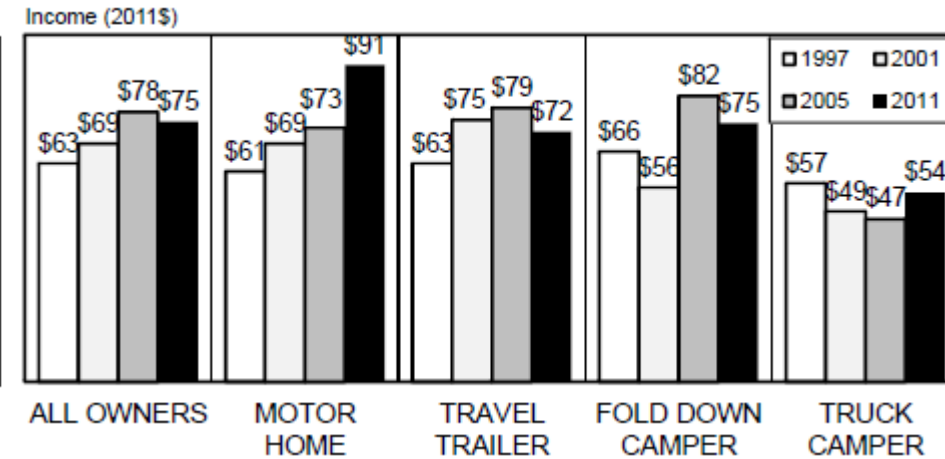
MEDIAN AGE OF RV OWNERS



HOUSEHOLD OWNERSHIP RATES BY TYPE OF RV



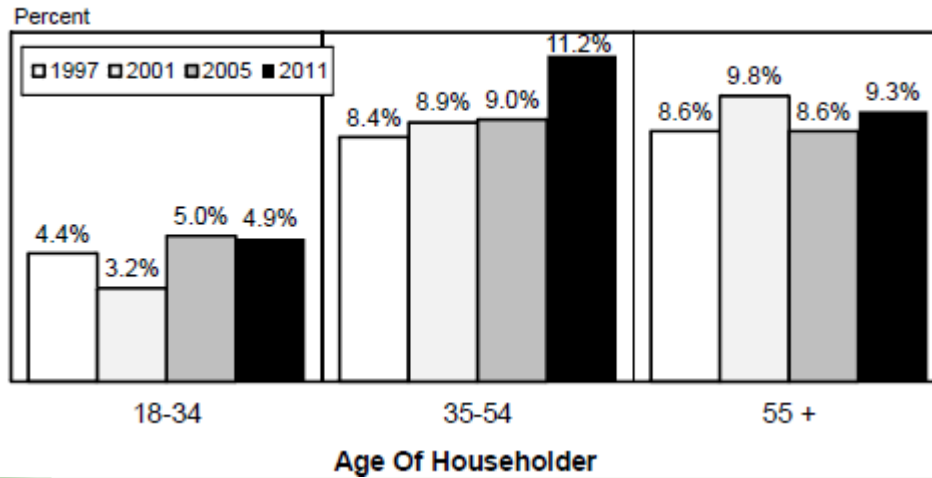
MEAN INCOME OF RV OWNERS



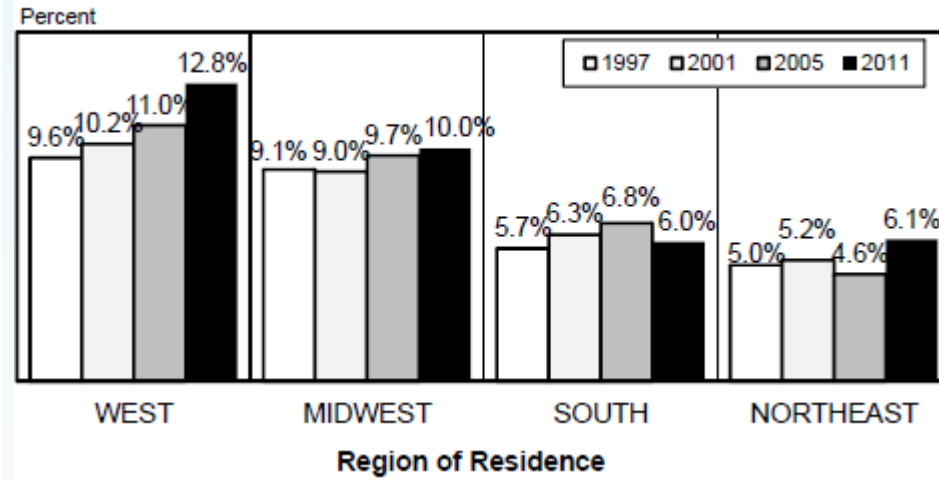
Customers



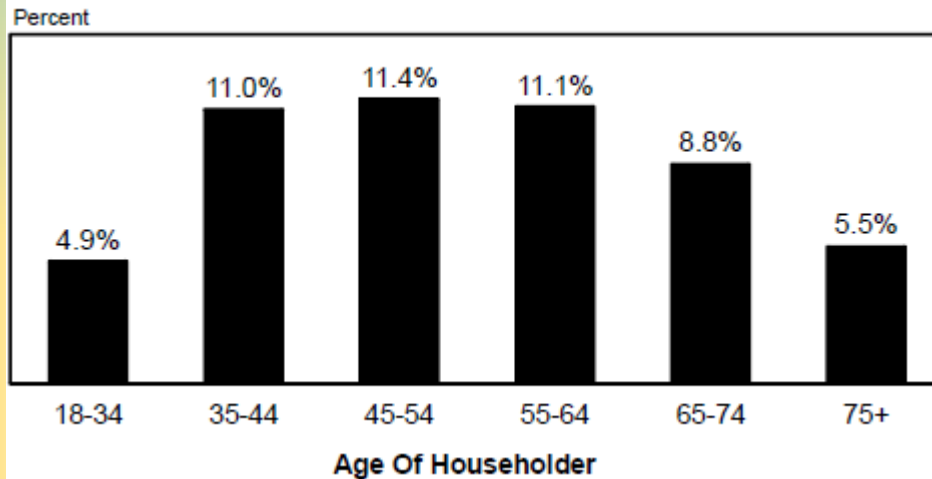
RV OWNERSHIP RATES BY AGE GROUPS



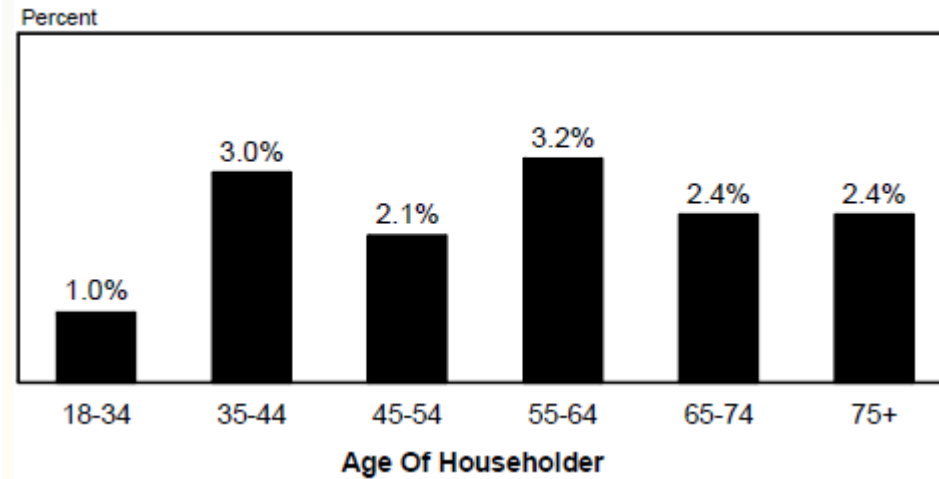
RV OWNERSHIP RATES BY REGION



RV OWNERSHIP RATES BY AGE

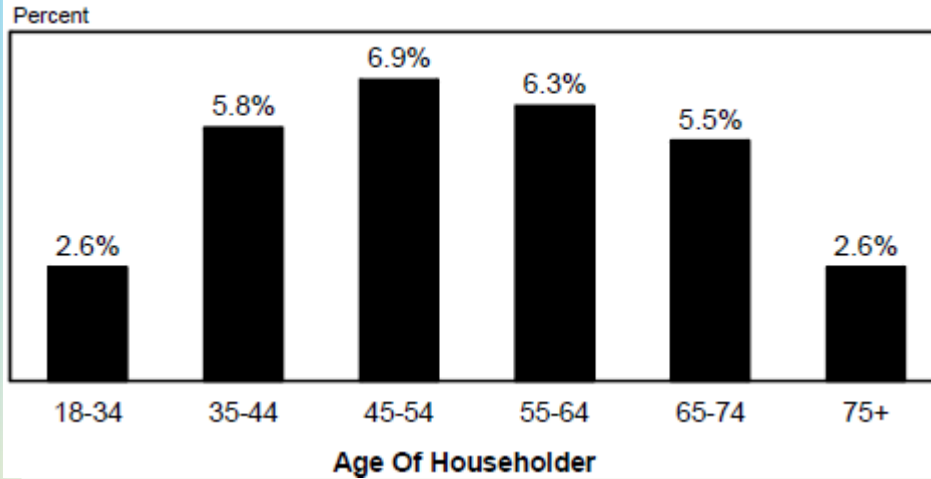


MOTORHOME OWNERSHIP RATES BY AGE

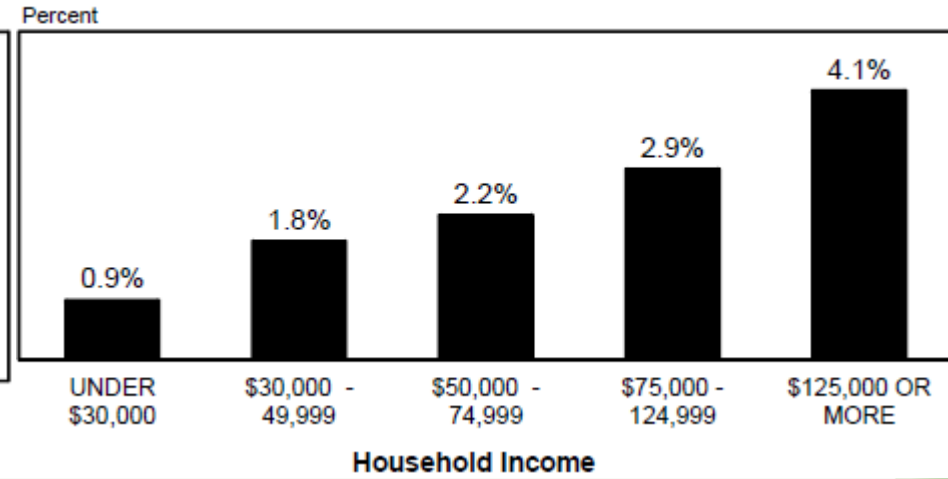




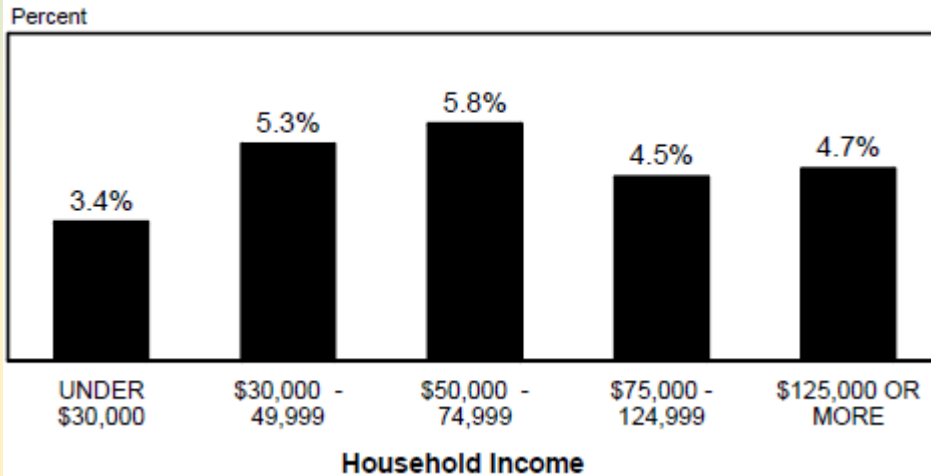
TRAVEL TRAILER OWNERSHIP RATES BY AGE



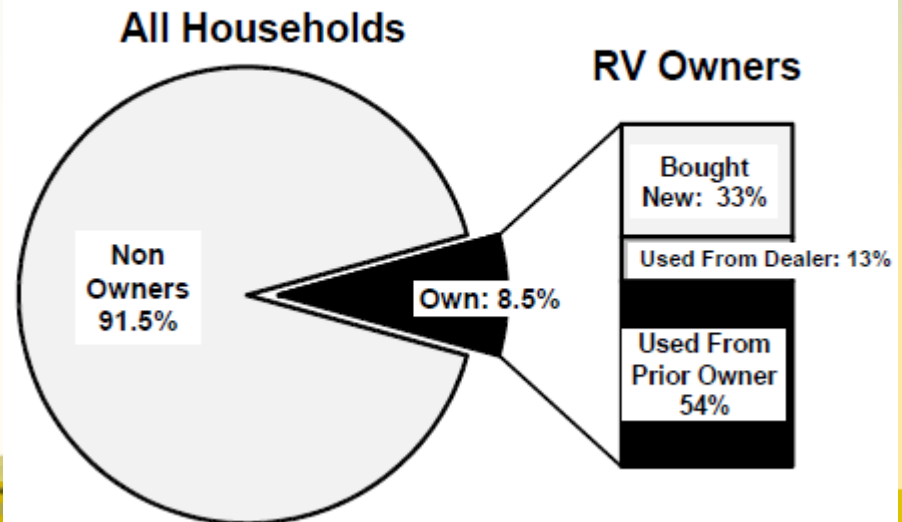
MOTORHOME OWNERSHIP RATES BY INCOME



TRAVEL TRAILER OWNERSHIP RATES BY INCOME



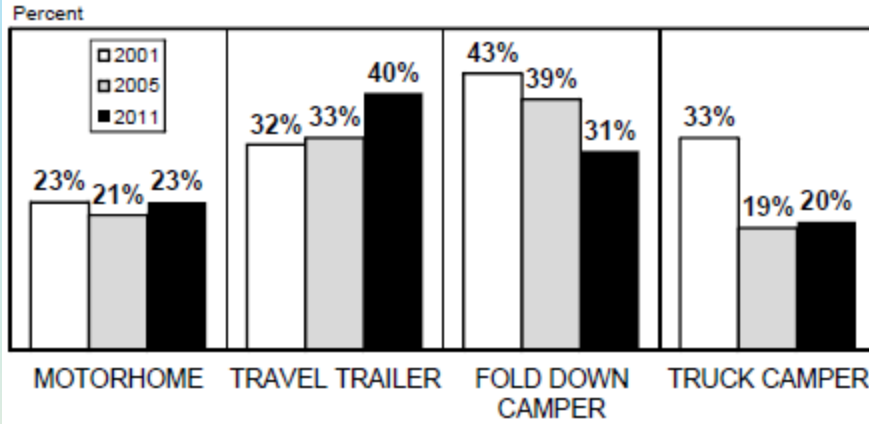
PURCHASES OF NEW AND USED RVs



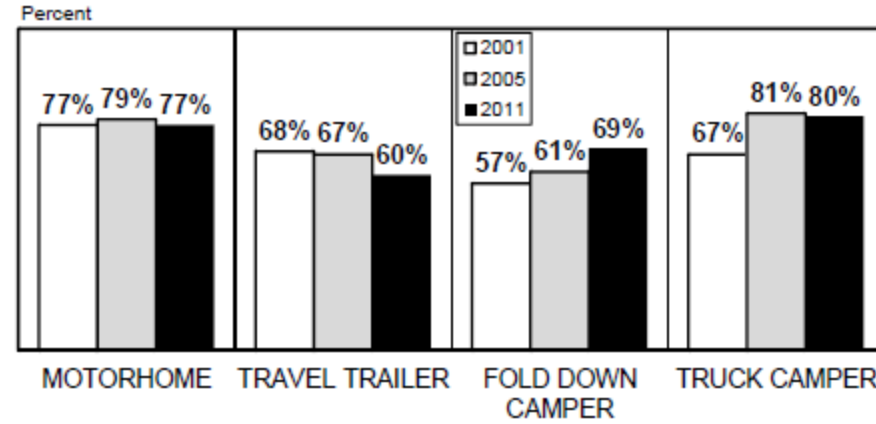
Customers



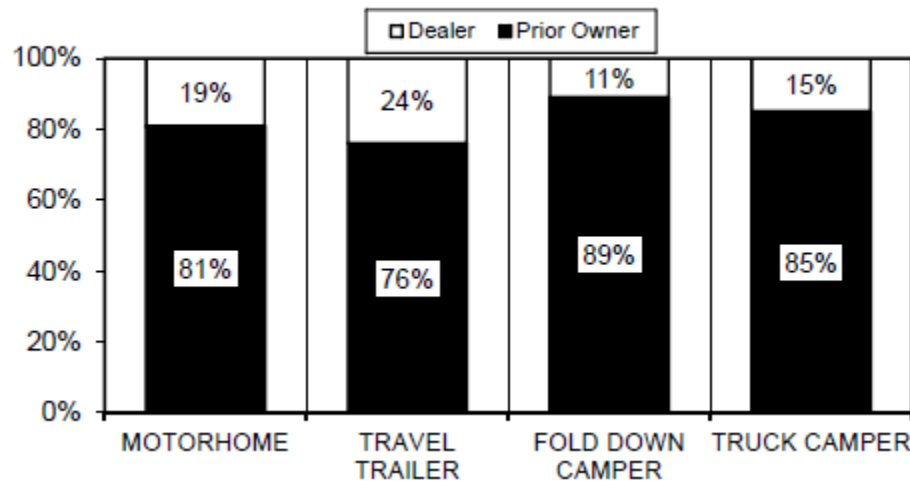
RVs PURCHASED NEW



RVs PURCHASED USED



SHARES OF USED PURCHASES FROM PRIOR OWNERS AND DEALERS



NUMBER OF YEARS OWNED CURRENT RV

