

Oregon RV Alliance

Profit & Loss

January through December 2012

Cash Basis

	Jan - Dec 12
Ordinary Income/Expense	
Income	
Pledge Income	12.70
Activity Income	200.00
Grant Income	2,500.00
Other Types of Income	
Advertising Income	8,538.80
Total Other Types of Income	8,538.80
Program Income	
Membership Dues	
Family Membership	75.00
Associate Membership	800.00
Charter Membership	14,297.50
Non-Profit Membership NP00#	601.20
Total Membership Dues	15,773.70
Total Program Income	15,773.70
Refunds	
Discounts	-200.20
Total Refunds	-200.20
Total Income	26,825.00
Gross Profit	26,825.00
Expense	
Computer Expense	175.00
Resource Guide Production	
Vol. 3 Snowbird edition	2,520.00
Vol. 2 Tailgate Edition	3,850.95
Vol. 2 First Edition	3,736.00
Total Resource Guide Production	10,106.95
Licenses & Permit	50.00
Activity Expense-Grant	59.48
Dues and Memberships	314.15
Contract Services	
Legal Fees	573.75
Total Contract Services	573.75
Facilities and Equipment	
Equip Rental and Maintenance	150.82
Rent, Parking, Utilities	2,147.00
Total Facilities and Equipment	2,297.82
Operations	
Distribution	5,431.40
Office Supplies	319.31
Bank Service charges	0.00
Advertising	
Photography	200.00
Pie Guy- Props	85.77
Graphic Design	4,017.50
Advertising - Other	1,195.00
Total Advertising	5,498.27
Auto Expenses	
Parking	15.25
Mileage Reimbursment	37.50
Auto Expenses - Other	0.00
Total Auto Expenses	52.75

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Books, Subscriptions, Reference	
Education	95.00
Books, Subscriptions, Reference - Other	45.00
Total Books, Subscriptions, Reference	140.00
Postage, Mailing Service	472.20
Website Domain	199.00
Total Operations	12,112.93
Other Types of Expenses	
Insurance - Liability, D and O	304.38
Total Other Types of Expenses	304.38
Travel and Meetings	
Meals & Entertainment	0.00
Meeting Expenses	0.00
Total Travel and Meetings	0.00
Total Expense	25,994.46
Net Ordinary Income	830.54
Net Income	830.54