

**Oregon RV Alliance (ORVA) - Board of Directors Meeting  
November 14, 2012**

**Present:** Jeff Howe of Redwood RV, President; Sherry Fanning of Country Coach Friends Incorporated and Premier RV Services, Secretary; Brad Waring of Oregon RV Alliance; Wendy Reetz of Oregon RV Alliance and Travel Lane County; Shaun Davis of Davis Cabinets, Vice President; Sally McAleer, Meg Trendler, and Natalie Inouye of Travel Lane County; Denise Rossetti Vendley of Rossetti Marketing, Shannon Nills of Guaranty RV Centers, Mary Findley of Mary Moppins; DeLoria Halone of Premier RV Resorts. **Absent:** DeeDee Pigeon of DeeDee's Bookkeeping and Tax Service, Treasurer.

**Meeting was called to order in the Guaranty RV Center Board Room by President Jeff Howe at 3:35pm.** An introduction of members in attendance was followed by reports. Meeting minutes of the last ORVA Board Meeting were presented as prepared by ORVA's legal counsel. **Motion:** Sally McAleer made a motion to approve the last board meeting's minutes; Shannon Nills seconded the motion. Motion carried.

Brad addressed finances briefly in the treasurer's absence from a Profit and Loss Statement dated November 7, 2012. Travel Lane County representatives gave a Travel Lane County marketing update sharing a new ad campaign and micro-site they have created. The President's Report included a report that bookkeeper and the lawyer confirm ORVA to be in good standing in organizational and financial practices. He thanked Brad for his service. He spoke of the potential for RV manufacturing to return to Oregon in the future.

Brad gave the Executive Director's Report thanking Denise Vendley for her extensive service since Oregon RV Alliance's formation. Member recruitment, the RV Resource Guide, Volume 3 Snowbird Edition; 2013 rally campaigns, were briefly addressed. Brad introduced the Rally Around Redmond Call To Action, stating Sherry reported FMCA is now discussing the Summer 2014 Convention location and that Redmond is among locations under consideration. Sherry has been in contact with Chris Lusk, FMCA Events Manager, who states a decision will be made in the next few weeks. Brad proposed an emailed Call To Action be sent to all members, requesting immediate communication with FMCA. **Motion:** Sally McAleer made a motion that the Board approve an email be sent to all ORVA members encouraging immediate contact with FMCA requesting Redmond be chosen as the 2014 FMCA Summer Convention location. Shannon Nills seconded the motion and the board approved it.

Board Resignations of Jerry Rust, Vickie Williams, and Denise Ventley were accepted. Shaun Davis confirmed his willingness to serve as Vice President as appointed in the last Board Meeting minutes.

The Executive Board will meet before the next Board of Directors meeting.

The next ORVA Board Meeting will be scheduled before year's end. A Nominating Committee will be appointed to prepare a Slate of Candidates to stand for election to open board positions. Elections will be held at the General Membership Meeting in January.

Sally McAleer requested that a description of general expectations/Board members roles be emailed.

Shannon commended members for working together over these several months through Oregon RV Alliance. He praised ORVA and Travel Lane County's combined efforts and confirmed his continued support.

With no further business, **meeting adjourned at 4:38pm.**

Respectfully submitted by, Sherry Fanning  
Board Secretary - Oregon RV Alliance  
Telephone: 541-521-1093  
Email: iamacountrycoachfan@gmail.com